DESCRIPTION OF THE COURSE OF STUDY FOR EXCHANGE STUDENTS

Kod przedmiotu	0413.3ZARZ2.B/C7.KOZ				
	English				
Name of the course in	Polish	<i>Management Concepts</i> Koncepcje zarządzania			

1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

1.1. Field of studies	Management		
1.2. Form of studies	Full Time / Part Time		
1.3. Level of studies	II degree (Master Degree)		
1.4. Profile of studies	Academic		
1.5. Person responsible for the card	Prof. Beata Poteralska, PhD, Agnieszka Predygier, PhD		
1.6. Contakt	beata.poteralska@ujk.edu.pl, apredygier@ujk.edu.pl		

2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

2.1. Language	English, Polish
2.2. Prerequisites	-

3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

3.1. Form of classes		Lecture, practical classes			
3.2. Place of classes		Lecture and practical classes at University			
3.3. Form of assessment		Lecture – exam, practical classes – graded credit			
3.4. Didactic met	hods	Lecture with presentation Practical classes – excersises			
3.5. Literature	Basic	 Sokołowska S., Krawczyk-Sołtys A., Mijal A., Płatkowska-Prokopczyk L., Szwiec P., Koncepcje organizacji i metody zarządzania. Możliwości i ograniczenia, Difin, Warszawa 2016. Klincewicz K. (red.) Zarządzanie, organizacje i organizowanie, Wydawnictwo Naukowe Wydziału Zarządzania Uniwersytetu Warszawskiego, Warszawa 2016, https://timo.wz.uw.edu.pl/zoo/. 			
	Additional	 Certo Samuel C., Modern Management: Concepts and Skills, Wydawca: Pearson Education Limited, 2015. Hashmi Osama A., Innovation Thinking Methods for the Modern Entrepreneur: Disciplines of Thought That Can Help You Rethink Industries and Unlock 10x Better Solutions, Wydawca: Lightning Source Inc, 2016. 			

4. OBJECTIVES, SYLLABUS CONTENT

4.1. Subject objectives

Lecture:

- C1. Knowledge Knowledge of new directions and trends in management.
- **C2.** Skills Developing the ability to apply management methods in practice in various types of organizations, the ability to apply management methods and concepts in scientific research.
- C3. Social competences Adaptation in changing conditions of organization functioning.

Practical classes:

- C1. Knowledge Knowledge of new directions and trends in management.
- C2. Skills Developing the ability to apply management methods in practice in various types of organizations,
- C3. Social competences Adaptation in changing conditions of organization functioning.

4.2. Detailed syllabus

Lecture:

- 1. Changing the paradigms of the company's operation.
- 2. Definitions and typology of management concepts and methods.
- 3. Management schools and trends.
- 4. Management methods used in organizations: lean management, outsourcing, downsizing, outplacement, reengineering, time based management, benchmarking.
- 5. Organizations: knowledge-based, learning, intelligent, networked, virtual, agile, creative.
- 6. Knowledge management.
- 7. Concepts of inter-organizational cooperation.

- 8. Management in international organizations.
- 9. Social entrepreneurship.
- 10. Corporate social responsibility.

Practical classes:

- 1. Methods of strategic and portfolio analysis, competitiveness research (SWOT Analysis, BCG Matrix, Ansoff Matrix, McKinsey Matrix, M. Porter's Diamond, value chain). Analysis and evaluation of concepts and methods in terms of management, advantages, disadvantages and conditions of use in situations of building an organization's competitive advantage.
- 2. Lean management. Analysis and evaluation of the concept in terms of building competitiveness by optimizing costs, time and quality increase, advantages, disadvantages and conditions of use.
- 3. Time Based Management. Analysis and evaluation of the concept in terms of building competitiveness by optimizing costs, time and quality increase, advantages, disadvantages and conditions of use.
- 4. Benchmarking. Analysis and evaluation of the concept in terms of building competitiveness by optimizing costs, time and quality increase, advantages, disadvantages and conditions of use.
- 5. Reengineering. Analysis and evaluation of the concept in terms of building competitiveness by optimizing costs, time and quality increase, advantages, disadvantages and conditions of use.
- 6. TQM. Analysis and evaluation of the concept in terms of building competitiveness by optimizing costs, time and quality increase, advantages, disadvantages and conditions of use.
- 7. Outsourcing. Analysis and evaluation of the concept in terms of building competitiveness by optimizing costs, time and quality increase, advantages, disadvantages and conditions of use.
- 8. Knowledge-based economy: learning organizations, virtual organizations, network organizations.
- 9. Analysis and evaluation of modern management concepts in terms of building the competitiveness of a knowledge-based organization.
- 10. Network organizations building multi-level inter-organizational relations. Building new competitive advantages in the aspect of clusters and inter-organizational cooperation, examples, conditions of application, advantages and disadvantages of the organization...

4.3. Subjects' learning outcomes

ГО	A student who has passed a subject	Reference to directional learning outcomes				
	In terms of KNOWLEDGE:					
W01	has knowledge of modern management concepts.	ZARZ2A_W05				
W02	has knowledge of the main principles of schools: planning, evolution, positioning and resource.	ZARZ2A_W09				
W03	knows modern concepts and methods of competing enterprises	ZARZ2A_W14				
in terms of SKILLS:						
U01	defines the principles of the organization's functioning related to modern management concepts.	ZARZ2A_U08				
U02	finds the use of modern management concepts and attributes phenomena to them.	ZARZ2A_U08 ZARZ2A_U18				
U03	practically implements the achievements of the planning, evolutionary, positioning and resource schools.	ZARZ2A_U10				
	In terms of SOCIAL COMPETENCES:					
K01	independently acquires and improves his competences in the application of modern management concepts.	ZARZ2A_K05				

Ways of verifying the achievement of the learning outcomes in question										
	Way of verifying (+/-)									
Learning	Written exam		Test		Activity during classes					
outcome	Form of classes		Form of classes		Form of classes					
	W	С	r	W	С		W	С	•••	
W01	+				+		+	+		
W02	+				+		+	+		
W03	+				+		+	+		
U01	+				+		+	+		
U02	+				+		+			
U03					+			+	•	
K01	+							+		

4.5. Criteria for assessing the degree of achievement of learning outcomes								
Form of classes	Grade	Assessment criteria						
3		Passed the written exam at the level of 50-60% of the maximum number of points possible to obtain, taking into account activity in classes.						
Tecture 4	3,5	Passed the written exam at the level of 61-70% of the maximum number of points possible to obtain, taking into account activity in classes.						
	4	Passed the written exam at the level of 71-80% of the maximum number of points possible to obtain, taking into account activity in classes.						
	4,5	Passed the written exam at the level of 81-90% of the maximum number of points possible to obtain, taking into account activity in classes.						
	5	Passed the written exam at the level of 91-100% of the maximum number of points possible to obtain taking into account activity in classes.						
ses	3	obtained points from the test and for active participation in classes at the level of 50-60%						
clas	3,5	obtained points from the test and for active participation in classes at the level of 61-70%						
िष्ठ	4	obtained points from the test and for active participation in classes at the level of 71-80%						
Practical classes	4,5	obtained points from the test and for active participation in classes at the level of 81-90%						
Pra	5	obtained points from the test and for active participation in classes at the level of 91-100%						

4. ECTS POINTS BALANCE - STUDENT WORKLOAD

	Student workload			
Category	Full time studies*	Part time studies*		
NUMBER OF HOURS IMPLEMENTED WITH DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/	50	30		
Participation in lectures	30	15		
Participation in practical classes	15	10		
Participation in the exam / test	3	3		
Other: consultancy	2	2		
STUDENT'S INDEPENDENT WORK /NON-CONTACT HOURS/	50	70		
Preparation for the lecture	10	10		
Preparation for the practical classes	15	25		
Preparation to the exam / test	25	35		
TOTAL HOURS	100	100		
ECTS Credits	4	4		